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Loren Shokes Authors Article in *Harvard Law School Journal of Sports and Entertainment Law*

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Corporate Associate Loren Shokes authored the music issue of her new “Music, Fashion, Sports and Entertainment Amidst the Pandemic” series for *Harvard Law School’s Journal of Sports and Entertainment Law*. Titled “Pandemic Pop and Other Viral Sensations,” the article discussed the coronavirus pandemic’s impact on music consumption, the live music industry and music financing. It further analyzed, *inter alia*, Chance the Rapper’s business model, the “Coachella Effect” and how the origins of Lil Nas X’s “Old Town Road” and A Boogie Wit da Hoodie’s “Look Back At It” influence songwriters.

To read the article, please [click here](#).

