

Initial Public Offerings: Considerations for Business Owners and Executives Taking Their Company Public

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Simpson Thacher Corporate Partners Joshua Ford Bonnie and Kevin Kennedy co-authored the second edition of the Donnelley Financial Solutions guide titled, “*Initial Public Offerings: Considerations for Business Owners and Executives Taking Their Company Public*.” The guide provides an overview of IPOs and the IPO process, and sets out to answer many of the questions frequently asked by clients about becoming and being a public company. Topics include: the principal phases of an IPO; costs and fees; building a public company finance organization; dealing with the SEC; selecting underwriters; the marketing, pricing and distribution process and life as a public company. Josh and Kevin co-authored this edition along with David Ethridge and Meredith Strong from PricewaterhouseCoopers.

Counsel Jonathan Pacheco and Corporate Partners Will Golden, Joe Kaufman and Ken Wallach also contributed to the book.

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