

Simpson Thacher Represents Underwriters in HK\$395.2 Million Hong Kong IPO and Regulation S Offering of Readboy

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The Firm represented the underwriters in the initial public offering and Regulation S offering by Readboy Education Holding Company Limited (“Readboy”) (HKEX: 2385). Readboy offered 52,000,000 shares prior to exercise of the underwriters’ overallotment option. The base offering size was HK\$395.2 million (US\$50.7 million). The shares of Readboy are listed on the Main Board of the Hong Kong Stock Exchange. China Securities (International) Corporate Finance Company Limited and Macquarie Capital Limited acted as joint sponsors, joint global coordinators, joint bookrunners and joint lead managers for the global offering.

Readboy is a smart learning device service provider in China, focusing on the design, development, manufacturing and selling of smart learning devices embedded with digital educational resources for China’s primary and secondary students, their parents and school teachers.

The Simpson Thacher team for the transaction included Christopher Wong, Yi Gao, Marjory Ding, Michelle Chiu and Linfeng Zhu (Capital Markets).

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