

## KKR Invests in Alchemer

05.18.22



Simpson Thacher represented funds managed by KKR in connection with its majority investment in Alchemer (SurveyGizmo). Alchemer is the first investment for KKR Ascendant, a new strategy within KKR's Americas Private Equity platform focused on investing in middle market businesses across the same sectors and themes as the broader platform.

Alchemer is a leading provider of CX and VoC software that helps businesses collect, analyze and leverage customer and employee feedback to proactively drive better engagement, retention and user experiences.

The Simpson Thacher team included Marni Lerner and Johanna Mayer (M&A); David Rubinsky, Kristy Fields and Meredith Brenton (Executive Compensation and Employee Benefits); Sophie Staples and William Smolinski (Tax); Lori Lesser and Kate Mirino (Intellectual Property); Alec Kohli and Alexander Kleinhaus-Resisi (Credit); Krista McManus (Real Estate); Deepa Sarkar (Environmental); and Peter Guryan, Jamie Logie and Kelly Karapetyan (Antitrust).

### Team and Contacts

#### Marni Lerner

Partner

[mlerner@stblaw.com](mailto:mlerner@stblaw.com)

+1-212-455-3443

#### David Rubinsky

Partner

[drubinsky@stblaw.com](mailto:drubinsky@stblaw.com)

+1-212-455-2493

#### Meredith Brenton

Associate

[meredith.brenton@stblaw.com](mailto:meredith.brenton@stblaw.com)

+1-202-636-5986

#### Johanna Mayer

Partner

[johanna.mayer@stblaw.com](mailto:johanna.mayer@stblaw.com)

+1-212-455-3856

#### Kristy Fields

Counsel

[kristy.fields@stblaw.com](mailto:kristy.fields@stblaw.com)

+1-713-423-8597

#### Sophie Staples

Partner

[sophie.staples@stblaw.com](mailto:sophie.staples@stblaw.com)

+1-212-455-3108

**William Smolinski**

Partner

[william.smolinski@stblaw.com](mailto:william.smolinski@stblaw.com)

+1-212-455-3707

**Kate Mirino**

Associate

[kate.mirino@stblaw.com](mailto:kate.mirino@stblaw.com)

+1-212-455-2055

**Krista McManus**

Senior Counsel

[kmcmamus@stblaw.com](mailto:kmcmamus@stblaw.com)

+1-212-455-3751

**Peter Guryan**

Partner

[peter.guryan@stblaw.com](mailto:peter.guryan@stblaw.com)

+1-212-455-2750

**Kelly Karapetyan**

Counsel

[kelly.karapetyan@stblaw.com](mailto:kelly.karapetyan@stblaw.com)

+1-212-455-7268

**Lori Lesser**

Partner

[llesser@stblaw.com](mailto:llesser@stblaw.com)

+1-212-455-3393

**Alexander Kleinhaus-Resisi**

Associate

[alexander.kleinhaus-resisi@stblaw.com](mailto:alexander.kleinhaus-resisi@stblaw.com)

+1-212-455-7218

**Manideepa (Deepa) Sarkar**

Counsel

[deepa.sarkar@stblaw.com](mailto:deepa.sarkar@stblaw.com)

+1-212-455-2269

**James Logie**

Associate

[jamie.logie@stblaw.com](mailto:jamie.logie@stblaw.com)

+1-212-455-2474

