

Simpson Thacher Represents Underwriters in DoubleVerify's Initial Public Offering

04.26.21



Simpson Thacher represented the underwriters, led by Goldman Sachs & Co. LLC and J.P. Morgan Securities LLC, among others, in connection with the initial public offering by DoubleVerify Holdings, Inc. ("DoubleVerify") of 15,333,335 shares of its common stock, sold by DoubleVerify and certain selling stockholders, which together raised approximately \$414 million in gross proceeds. The initial public offering closed on April 23, 2021.

DoubleVerify is a leading software platform for digital media measurement and analytics. Its mission is to make the digital advertising ecosystem stronger, safer and more secure.

The Simpson Thacher team for this transaction included Roxane Reardon, Jonathan Ozner, Ben Massey, Lauren Maxfield and Alexander Porro (Capital Markets); Genevieve Dormont and Corina McIntyre (IP); Andrew Blau and Alan Fenyes (Executive Compensation and Employee Benefits); Amanda Weiss (Public Company Advisory Practice); Marcy Geller and Suzy Yaster (Tax); Jennie Getsin (FINRA & Blue Sky); and Adeeb Fadil and Noreen Lavan (Environmental).

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