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Keith Noreika Quoted in *IFLR* on Leading Agenda Items Under New CFPB Head

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Partner Keith Noreika was quoted in an *IFLR* article titled, “Chopra to change course of consumer protection at CFPB.” The article highlighted some of the expected leading agenda items under the new head of the Consumer Financial Protection Bureau (CFPB), Rohit Chopra. Keith noted that Mr. Chopra will likely eye fintech lenders and firms tapping technological innovations that use apps to extend credit and other financial services to consumers, saying, “the nature of financial services is just exponentially changing overnight.” He further mentioned that, though the bureau’s approach may change, the CFPB likely won’t take on a transformative agenda.

To read the full article, please [click here](#) (subscription required).

