

## Simpson Thacher Represents Underwriters in HK\$5.225 Billion Hong Kong IPO and Rule 144A/Regulation S Offering of Pop Mart

12.14.20



The Firm represented the underwriters in the initial public offering and Rule 144A and Regulation S offering by Pop Mart International Group Limited (“Pop Mart”). Pop Mart offered an aggregate of 135,715,200 shares prior to the exercise of the underwriters’ overallotment option. The base offering size was HK\$5.225 billion (approximately US\$669.88 million). The shares of Pop Mart are listed on the Main Board of the Hong Kong Stock Exchange. Morgan Stanley and CLSA acted as joint sponsors, joint global coordinators and joint bookrunners.

Pop Mart is the largest and fastest-growing pop toy company in China. As a pioneer and key promoter of pop toy culture in China, Pop Mart has established an integrated platform covering the entire industry chain of pop toys, including artists development, IP operation, consumer access and pop toy culture promotion.

The Simpson Thacher team for the transaction included Christopher Wong, Marjory Ding, Vincy Huang and Yi-Ping Chang (Capital Markets).

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