

## Mars to Acquire KIND North America

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Simpson Thacher is representing Mars, Incorporated in connection with its announced acquisition of KIND North America, which represents the next step in its strategic partnership with KIND. KIND North America will join KIND International to create one organization operating across 35 countries, functioning as a distinct and separate business within the Mars Family of Companies. Financial terms of the transaction were not disclosed.

Mars is a global, family-owned business with a diverse and expanding portfolio of confectionery, food, and petcare products and services. KIND is a company on a mission to create a kinder and healthier world and offers products that lead with a nutrient-dense first ingredient.

The Simpson Thacher team includes Eric Swedenburg, Michael Chao and Chris Scavone (M&A); Greg Grogan and Jake Phillips (ECEB); Jonathan Goldstein, Morgan Otway and Edward Grais (Tax); Lori Lesser (Intellectual Property); and Sara Razi and John Goheen (Antitrust).

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