

Via Varejo Completes R\$4.5 Billion São Paulo Stock Exchange Follow-On Offering

06.18.20



The Firm represented Via Varejo S.A. (“Via Varejo”) in connection with its primary follow-on offering of 297,000,000 common shares. The offering raised R\$4.5 billion in gross proceeds to Via Varejo.

The common shares were offered to certain institutional investors in Brazil, to qualified institutional buyers in the United States under Rule 144A and to non-U.S. persons outside the United States in reliance on Regulation S. The shares of Via Varejo are traded on the São Paulo Stock Exchange (B3) under the ticker symbol “VVAR3.”

Via Varejo is the leading retailer of consumer electronics, home appliances, mobile phones and furniture in Brazil, in terms of gross revenue in 2019 and in the three months ended March 31, 2020.

The Simpson Thacher team was led by Grenfel S. Calheiros and included Paulo F. Cardoso, Winnie Y. Loureiro and Luana Torres (Capital Markets); and Jonathan Cantor and Edward Grais (Tax).

Team and Contacts

Grenfel Calheiros

Partner

gcalheiros@stblaw.com

+55-11-3546-1011

Winnie Loureiro

Associate

winnie.loureiro@stblaw.com

+55-11-3546-1008

Edward Grais

Associate

Paulo de Menezes Cardoso

Partner

paulo.cardoso@stblaw.com

+55-11-3546-1007

Jonathan Cantor

Partner

jcantor@stblaw.com

+1-212-455-2237

edward.grais@stblaw.com

+1-212-455-2038

