

## BlackRock LTPC Makes Strategic Investment in Authentic Brands Group

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Simpson Thacher recently represented entities affiliated with BlackRock’s Long Term Private Capital (“LTPC”) strategy in its first investment, a strategic investment in Authentic Brands Group LLC (“ABG”), owner of a portfolio of iconic and world-renowned brands. LTPC became the largest investor in ABG and joined existing ABG investors, including founding investor Leonard Green & Partners, General Atlantic, Lion Capital, Simon Property Group, Brookfield Properties’ retail group and Shaquille O’Neal.

The Simpson Thacher team includes Chris May, Katie Sudol, Kyle Kreshover and Dylan Benac (Corporate); Andrew Blau and Monisha Bhayana (ECEB); Lori Lesser, Marcela Robledo and Melanie Jolson (Intellectual Property); Marcy Geller and Tyler Robbins (Tax); Jennifer Levitt and Mimi Cheng (Credit); and Barrie Covit and Jordan Cross (Funds).

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