

Hellman & Friedman to Invest in Genesys

07.28.16



The Firm is representing Hellman & Friedman in connection with its announced \$900 million investment in Genesys to acquire a substantial equity stake in the company from existing equity holders. This investment represents an enterprise value of approximately \$3.8 billion. Following the investment, the Permira funds, along with Technology Crossover Ventures and the other original investors, will continue to own a majority stake in the company.

Genesys, the world's #1 Customer Experience Platform, empowers companies to create effortless omnichannel customer experiences, journeys and relationships. Genesys is trusted by over 4,700 customers in 120 countries to orchestrate over 25 billion contact center interactions per year in the cloud and on-premises.

The Simpson Thacher team included Rich Capelouto, Chad Skinner, Simon Chiu, Daniel Saposnik, Colin Osiecki, Violeta Foreman and Molly Wilcox (Corporate); Brian Steinhardt and Alexander Lebow (Credit); Jason Vollbracht and Tanvi Mirani (Tax); David Rubinsky, Eric Wolf, Monisha Bhayana and Caitlin Lucey (Executive Compensation and Employee Benefits); Jeff Ostrow and Marcela Robledo (Intellectual Property); Peter Thomas, Ellen Frye and Elliot Weingarten (Antitrust); and Michael Isby (Environmental). Summer Associates Harry Stanwyck, Holly Newell, Eric McCaffree, Wyatt Honse, Benjamin Sunshine and Tatiana Mejia-Urbe provided invaluable assistance.

Team and Contacts

Brian Steinhardt

Partner

bsteinhardt@stblaw.com

+1-212-455-3802

Caitlin Lucey

Partner

caitlin.lucey@stblaw.com

+1-212-455-2775

David Rubinsky

Partner

drubinsky@stblaw.com

+1-212-455-2493

Michael Isby

Senior Counsel

misby@stblaw.com

+1-212-455-3915

