

Simpson Thacher Represents Nielsen in Secondary Offering of Common Stock

11.27.13



The Firm recently represented Nielsen Holdings N.V. (“Nielsen”) and selling shareholders affiliated with The Blackstone Group, The Carlyle Group, Kohlberg Kravis Roberts & Co., Thomas H. Lee Partners, Hellman & Friedman, AlpInvest Partners and Centerview Capital in connection with a secondary offering of 30,000,000 shares of Nielsen’s common stock, resulting in net proceeds to the selling shareholders of approximately \$1.17 billion.

Nielsen is a leading global information and measurement company that provides clients with a comprehensive understanding of consumers and consumer behavior.

The Simpson Thacher team included: Joseph Kaufman, Jeremy Barr and Erika Tang (Capital Markets); Jonathan Cantor and Drew Purcell (Tax) and Andrea Andrezo and Jennifer Nadborny (PCAP).

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