

Simpson Thacher Represents Jostens, Inc. in its Acquisition of American Achievement Group Holding Corp.

11.20.13



The Firm is representing Jostens, Inc. (“Jostens”) in connection with its announced acquisition of American Achievement Group Holding Corp. (“American Achievement”). American Achievement is a premier provider of commemorative jewelry and recognition products such as class rings, yearbooks, letter jackets and other jewelry, including military and family products. American Achievement’s products and brands include Balfour®, Taylor, ArtCarved® and Keepsake®. The transaction, which is subject to customary closing conditions and regulatory review, is expected to close not later than the second quarter of 2014.

Jostens, a wholly-owned subsidiary of Visant Corporation, creates products including school yearbooks and other memory book products, scholastic products such as class rings and graduation products, and products for athletic champions and their fans. Visant Corporation is a leading marketing and publishing services enterprise servicing the school affinity, direct marketing, fragrance and cosmetics sampling and packaging and educational publishing markets. Visant is controlled by affiliates of Kohlberg Kravis Roberts & Co. L.P. and DLJ Merchant Banking Partners.

The Simpson Thacher included: Marni Lerner, Matthew Rogers, Michael Holick and Luis Pellerano (M&A); Rise Norman (Capital Markets); James Cross, James Doyle and Ryan Song (Credit); Joe Tringali, Michael Naughton and Ken Ehrhard (Antitrust); Jeannine McSweeney (Executive Compensation and Employee Benefits); and Steven Todrys and Seojung Park (Tax).

Team and Contacts

Risë Norman

Partner

rnorman@stblaw.com

+1-212-455-3080

Michael Holick

Partner

mholick@stblaw.com

Marni Lerner

Partner

mlerner@stblaw.com

+1-212-455-3443

Matthew Rogers

Partner

mrogers@stblaw.com

+1-212-455-3733

+1-212-455-2465

Jeannine McSweeney

Partner

jeannine.mcsweeney@stblaw.com

+1-212-455-3349

