

# News & Events

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## Lori Lesser Co-Chairs and Speaks at PLI's "Think Like a Lawyer, Talk Like a Geek 2013: Get Fluent in Technology" Program

11.19.13



Simpson Thacher intellectual property partner Lori E. Lesser co-chaired and spoke on a panel at Practising Law Institute's "Think Like a Lawyer, Talk Like a Geek 2013: Get Fluent in Technology" program on November 18, 2013. Ms. Lesser provided opening remarks and spoke on the panel entitled "Social Media and Advertising," which discussed social media data storage and the implications for litigation, insights from recent press stories about social media surveillance, data aggregation, analytics and privacy issues in social media and hot topics and trends in government enforcement and private litigation.

### Team and Contacts

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